Economic Impacts of Biodiesel Production on the Pork Sector (2018)

Highlights

Biodiesel’s increase in production over the last 15 years, and its diverse mix of feedstocks, has created an interrelationship between biodiesel and the pork sector. This analysis summarizes biodiesel’s impact on prices, both market and input, as well as the net economic benefit to pork producers.

The interrelationship comes down to two basic areas of focus – choice white grease and soybean meal prices:

- Use of animal fats and tallows for biodiesel production increased choice white grease by approximately 17 percent from 2009 to 2017, which led to increased drop values, as well as increased prices received by market and feeder hog producers.
- Independent analysis showed that if biodiesel production was one-half 2017 production levels, the cost of soybean meal could have increased by $21/ton, driving up feed prices.

Biodiesel’s Role in Value

It’s basic supply and demand. When demand increases for a product, prices for that product increase. When direct demand increases for products like pork, the increased price leads to increased supply.

However, animal fats and tallow are by-products of livestock production. Increased demand for fats and tallow does not stimulate any appreciable increase in supply. But, that does not mean biodiesel has no impact on price.

While these by-products are not primary drivers in determining the price paid for hogs, they do in fact affect profit margins by increasing the by-product drop value. As a result, the increased prices received for animal fats and tallow help support the prices paid at the farm level. This is demonstrated through a positive price correlation between inedible tallow prices and market hogs.

Aligning Prices

Animal fats and tallow prices have a strong correlation with the price of crude soybean oil. Historically animal fats and tallow prices are at a discount relative to soybean oil prices. However, as biodiesel increased usage of animal fats and tallow as a feedstock the prices have converged to the point that inedible tallow prices in 2017 were no longer at a significant discount relative to soybean oil.

This report is a summary of an analysis completed by Centrec Consulting Group in September 2018.
What Does That Mean at the Farm Level?

Biodiesel’s impact on drop value was evaluated using regression analysis, taking into consideration other demands for animal fats/choice white grease, as well as substitutions for those demands. The total impact on animal fats prices equated to approximately $0.72 per head drop value, which includes a 17 percent increase in choice white grease value from January 2009 – December 2017.

What’s more important, the analysis also showed that the increased value translated to increased prices at the producer level. Previous peer-reviewed analysis (Marsh 2003, among others) evaluated by-product flexibility coefficients and feeder price transmission coefficients. The former measures the impact a change in by-product drop value has on market hog slaughter prices, while the latter measures the impact changes in market hog prices have on feeder pig prices, thus allowing measurement of drop value on feeder pig price. For example, if there is a 10% increase in drop value, the farrow-to-wean operator receives 4.80% of additional value for a feeder pig.

Bottom line: given the information on choice white grease available and based on price transmission effects – wean-to-finish operators received up to $2.78 more per head, while farrow-to-wean operators received up to $0.50 more thanks to biodiesel’s demand for animal tallow from 2009 - 2017.

The magnitude of the benefit of increased tallow use on the pork supply chain will vary, depending on many factors such as size of increased use of tallow, price levels, and current market conditions impacting the price transmission. However, regardless of possible variations of increased white grease use, price levels, and/or market conditions, the key takeaway is all segments of the pork supply chain benefit when more animal fats are used for biodiesel production.

Soybean Meal Prices and Biodiesel

Unlike pork’s relationship to choice white grease, soybean meal and soybean oil are co-products and have an inverse relationship. When the demand for one co-product (in this case, oil) increases, the price for that product increases prompting an increase in crush. Thus, creating an increase in supply for both oil and meal. If meal demand does not also increase, the increased supply of meal causes meal prices to decline.

Using the Value Chain Analysis, a single market econometric model created by the United Soybean Board, scenarios were assessed where biodiesel production was 50 percent lower than levels achieved in 2017. With this scenario of lower demand in soybean oil, the shift in soybean meal prices was an increased price of $21 per ton.

Conclusions

Pork producers are impacted positively by biodiesel production. An increase in animal fat prices from 2009-2017 translated into an increase of approximately $0.50 per head received by farrow-to-wean producers and $2.78 for wean-to-finish.

While there are number of members in the pork supply chain, peer-reviewed research has demonstrated the impact of increased drop value to various members of the supply chain – including that of the producer.

In addition to increased revenue, biodiesel’s demand for soybean oil positively impacts cost of production by reducing the relative price per ton of soybean meal.

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