



Nat'l Biodiesel Board
605 Clark Ave.
P O Box 104898
Jefferson City, MO
65110-4898
(573) 635-3893 phone
(800) 841-5849
www.biodiesel.org

NEWS

FOR IMMEDIATE RELEASE

Contact: Jenna Higgins/NBB
800-841-5849

October 14, 2009

“JC Greenfest” highlights Jefferson City’s green side *National Biodiesel Board to host family festival for its home city*

JEFFERSON CITY, MO. – Jefferson City is about to start its curbside recycling program, but that’s not the only thing that makes it green. The locally based National Biodiesel Board is inviting Mid-Missouri residents to a festival to learn about biodiesel and other green initiatives, while enjoying live entertainment and food and drink.

JC Greenfest will celebrate all things green from 4 – 8 p.m. Thursday, October 22, 2009 at the Riverside/Ellis Porter Park Pavilion.

The city boasts several users of biodiesel, a clean burning renewable fuel. Many will have their diesel vehicles on display, such as the Missouri Department of Transportation, which uses a blend of 20 percent biodiesel (B20) in all of its diesel vehicles. The City of Jefferson also uses B20 in its city buses, another of the green vehicles expected at the JC Greenfest. Fire trucks, ambulances, and hybrid and flex fuel vehicles will also be on hand.

“The National Biodiesel Board invites our neighbors to join us for a fun family event and an opportunity to learn all about biodiesel and other green initiatives in our area,” said Joe Jobe, NBB CEO.

Biodiesel is a renewable fuel for diesel engines, made from soybean oil, other plant oils, fats, recycled cooking oil, and someday, algae. It improves air quality, creates green-collar jobs, and promotes energy security. The National Biodiesel Board has been located in Jefferson City since it began in 1992.

National recording artist Emily Richards (www.emilyrichardsmusic.com) will perform as the featured guest. An avid biodiesel supporter, the soulful Los Angeles performer has recorded 10 albums, opened for musicians such as Martina McBride, and played alongside Willie Nelson. Opening for Emily will be local band Glass Meatball.

New World recycling will be on hand to accept old electronics for recycling, except for televisions. They will also shred paper for free and will sort for recycling at the event.

(more)

Linn State Technical College will have a generator and diesel vehicle on hand, and school representatives from Lincoln University will share information about their algae research program. Sponsors include Eastside Business Association, Fechtel Beverage & Sales, Hawthorn Bank, High 5 Communications, Hy-Vee, Luebbering Oil Co., MARC IV Consulting, New World Recycling and Wal-Mart.

The event is free and open to the public.

#

For more on biodiesel, visit www.biodiesel.org.