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# NEWS

## FOR IMMEDIATE RELEASE

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### **National Biodiesel Board Unveils Guiding Principles for Sustainability**

*Principles demonstrate the industry's commitment to climate change mitigation, human rights, food security, and respect for natural resources*

**SAN FRANCISCO** – Meeting in San Francisco for its annual conference, the National Biodiesel Board unveiled a formalized list of principles to guide the industry on issues of sustainability. The national trade association's Sustainability Task Force had developed and passed the principles that demonstrate the industry's commitment to climate change mitigation, human rights, food security, and respect for natural resources.

"We are already providing a very sustainable fuel, and these principles are another way we're ensuring that as our industry grows it continues to increase quality of life, safeguard the environment, and strengthen economies," said Emily Landsburg, Chair of the Sustainability Task Force.

"Biodiesel improves air quality, it's renewable and it's creating green-collar jobs in our communities. The NBB is committed to keeping biodiesel on the cutting-edge of sustainability," she said, noting that biodiesel can be made sustainably from virtually all feedstocks.

To view the Guiding Principles, visit [biodieselsustainability.org](http://biodieselsustainability.org).

The National Biodiesel Conference and Expo, themed "Leading. Change. Now.," offers a mix of educational and networking opportunities designed to inform and educate attendees on the latest advancements in the industry and share best practices. Educational sessions focus on sustainability, fuel production, technical updates, fuel distribution, policy/regulations and markets and users.

The four-day conference at the Moscone Center began Sunday and has included addresses by Grammy and Academy Award winning musician Melissa Etheridge and actress Daryl Hannah. Both are environmental and sustainability activists who support and use biodiesel.

Joe Jobe, CEO of the NBB, has described San Francisco as an "inspiration" to the biodiesel industry. In addition to the 1,500 city vehicles operating on B20, and a city-led Biodiesel Task Force, San Francisco has a number of high profile users and locations that makes it the ideal city to host the biodiesel conference. The Red and White ferry fleet and familiar double-decker tourism buses use B20.

Tellurian Biodiesel, a biodiesel company, is headquartered in San Francisco, and nearby Oakland is home to biodiesel producer Blue Sky Biofuels. In May 2001, CytoCulture and World Energy opened the first B100 retail station in San Francisco, and today there are several retail pumps in the area that sell biodiesel blends.

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*Additional information about biodiesel is available online at [www.biodiesel.org](http://www.biodiesel.org).*

