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# NEWS

FOR IMMEDIATE RELEASE

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## **Biodiesel Pump Opens in Boulder, Colo.**

*First public pump to offer soy-based fuel marks growing interest in Colorado and nationwide*

BOULDER, Colo. – Dozens of renewable fuel advocates, including actor Woody Harrelson, stopped in Boulder Sept. 12 to celebrate the opening of Colorado’s first retail pump to offer biodiesel to the public. The cleaner burning alternative fuel is made from renewable resources such as soybean oil and works in any diesel engine with few or no modifications.

Although this is the first time the fuel is available to motorists from a retail pump in Colorado, the state has recently emerged as a leader in high profile vehicle fleets using biodiesel. In Breckenridge, both the town and the ski resort use B20, a blend of 20 percent biodiesel and 80 percent diesel, in their diesel vehicles. Other Colorado B20 users include Arapahoe Basin Ski Resort, Aspen Skiing Company, Peterson Air Force Base, the City of Lakewood and Littleton Public Schools.

“I am very excited about this partnership between the City of Boulder, the University of Colorado, and the private sector to bring biodiesel to Boulder,” said Boulder Mayor Will Toor. “This will have real benefits - helping to improve local air quality and to reduce our contribution to greenhouse gas emissions. Renewable energy is the next frontier for local environmental initiatives.”

“This pump opening signifies a growing trend of biodiesel’s increasing availability to the public,” said Joe Jobe, executive director of the nonprofit National Biodiesel Board (NBB). “A few years ago, there were only a handful of public pumps selling biodiesel. Now there are more than 150 nationwide. It just shows that individuals are progressively more aware of biodiesel and its benefits to the environment and human health. They know using it is the right thing to do.”

Actor Woody Harrelson spoke to a group at the Rocky Mountain Sustainable Living Fair in Ft. Collins Colorado, which used biodiesel in generators to power the event. Harrelson ended his speech by encouraging everyone to support and promote cleaner-burning biodiesel as a means to reduce reliance on imported petroleum. “Anybody that has a diesel vehicle should be pumpin’ biodiesel. Go biodiesel!” he said.

(more)

The Environmental Protection Agency (EPA) recently released a comprehensive technical report of biodiesel emissions data that shows the exhaust emissions of particulate matter from pure biodiesel are about 47 percent lower than overall particulate matter emissions from diesel. Breathing particulate has been shown to be a human health hazard. Biodiesel emissions also reduce by 80 to 90 percent potential cancer causing compounds called Polycyclic Aromatic Hydrocarbons (PAH) and nitrated PAH. Biodiesel also reduces emissions of total unburned hydrocarbons, a contributing factor to smog and ozone, by about 68 percent.

Carbon monoxide is reduced by about 48 percent. Biodiesel is the only alternative fuel to have completed the rigorous Health Effects testing required by the Clean Air Act. Results show biodiesel poses less of a risk to human health than petroleum diesel.

A biodiesel forum followed the pump opening on the CU campus. The forum provided an update on current biodiesel issues and an opportunity to network with key public and private sector players in the growing biodiesel industry.

Blue Sun Biodiesel, a Colorado supplier of biodiesel and the recent recipient of a Department of Energy Small Business Innovation and Research Grant, will supply the soy-based biodiesel to the Bartkus Oil fueling station, located at 3501 Pearl Street in Boulder. Soybean checkoff dollars, through the United Soybean Board and state soybean board checkoff programs, have played a significant role in developing the U.S. biodiesel industry.

“Biodiesel enhances our nation’s economy by displacing imported petroleum, the single largest component of our national trade deficit,” said Gary Parker, a resident of Breckenridge, Colo. and Kansas soybean farmer. “Biodiesel also creates significant rural and urban economic development opportunities.”

Biodiesel has similar horsepower, torque and BTU content compared to petroleum diesel. It offers excellent lubricity and higher cetane than diesel fuel. About 350 major fleets currently use biodiesel nationwide.

*Readers can learn more about biodiesel at the NBB Web site at [www.biodiesel.org](http://www.biodiesel.org).*

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